

Central European University
Higher Education Policy and Management 2007/08 Workshop Series

New Issues in University Management
March 25-28, 2008

AGENDA

Workshop facilitators:

- *Prof Marvin Lazerson, Professor Emeritus, University of Pennsylvania and Distinguished Visiting Professor, CEU*
- *Dr Sophia Howlett, Dean, Special and Extension Programmes, CEU*

The workshop is organised mainly as a roundtable. We will utilise a combination of case studies, peer discussion and scenarios familiar and important to us all as university leaders and administrators. Reading material is offered but only to familiarise participants with key issues in contemporary Higher Education.

Tuesday, 25th March

- 10.30 -11.30 Welcome address
Reimbursement (where applicable) and administration
- 11.30- 12.00 University and Library Tour
- 12.15 - 2.00 Lunch
- 2.00 - 3.30 *Contemporary Trends in Higher Education: Introduction to the key issues*
- 3.30 – 3.45 Coffee Break
- 3.45 – 5.15 *Discussion:*
Which challenges is your university facing at the present time?
How do these relate to contemporary debates on higher education?
(participants should be ready to respond to these questions, and then discuss through with their colleagues how they are responding to these challenges/opportunities)

Wednesday, 26th March

Morning free to prepare case studies

Participants are asked to reflect on Case Study 1 (sent to you by e-mail and in your welcome packets) and prepare responses. We encourage you to approach the Case Study in the following ways:

1. Analyse the issues arising from the Case Study – what is the main problem here that needs to be addressed?
2. What are you going to do in your university to solve this problem?
3. How are you going to implement your solution?
4. What do you think the consequences are going to be of this implementation (think of the different stakeholders involved)?

- 2.00 – 3.30 *Case Study 1: Discussion* (you are asked to prepare answers to the four questions outlined above and be ready to offer them for discussion during these sessions)
- 3.30 – 3.45 Coffee Break
- 3.45 – 5.15 *Case Study 1* continued

Thursday, 27th March

- 9.30 – 11.00 *Structuring the university for change*
We will look at some examples of university organisational structures, and then consider your 'ideal' structure for your university – considering the present issues that you face. Finally, we will explore a particular scenario for the future of your institution and consider what sort of structure would best serve meeting that challenge.
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.45 *Structuring* continued
- 12.45 -1.00 Change of Room
- 1.00 – 2.00 *The challenges of university leadership in a changing higher education world: one leader's perspective*
Prof Yehuda Elkana, President and Rector, CEU
Location: Senate Room, Monument Building
(Light lunch is provided)
- 2.00 – 4.00 Free time to prepare Case Study 2 (sent by e-mail and in your welcome packet).
- 4.00 – 5.30 *CEU Roundtable on the University and Civic Engagement*
Guest Speaker: **Thomas Ehrlich**, Senior Scholar at The Carnegie Foundation for the Advancement of Teaching and former president of Indiana University.
The discussion will be based on his latest book *Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement* (2007)
Location Gellner Room, Monument Bulding
- 6.30 Dinner, Trofea Grill Restaurant, 1024 Margit Korut 2, Budapest

Friday, 28th March

- 9.30 – 11.00 *Case Study 2 'Fundraising': Discussion*
(We also may choose to continue our discussion on the university's relationship with the community following Thursday's roundtable)

11.00 – 11.15	Coffee Break
11.15 – 12.45	<i>Case Study 2</i> continued
12.45 – 2.30	Lunch and visit to the bank for reimbursement (where applicable)
2.30 – 3.30	<i>Re-thinking Quality</i> A roundtable discussion utilising contemporary university ranking systems to re-think our own institutional criteria for quality
3.30 – 3.45	Coffee Break
3.45 – 5.15	<i>Quality</i> continued